

labs<sup>tech</sup>

Tech Innovations Beyond Expectations



# COMPANY PROFILE

Transforming Ideas into Digital Reality

# Complex Ideas Logical Solutions

T Labs Tech is a Professional, Website and Apps, Softwares Development and Digital Marketing Company that Endeavor on Highly Proficient, Intuitive and Cost Effective Software solutions.

Since our Inception, We have been helping companies across all the industries to achieve their Business Goals with Impactful, Business-Centric Software Solutions.

With our cutting-edge technologies, Agile Methodologies and in-depth industry knowledge, We support the Digital Transformation of our clients across all Business Verticals.



**Working Strategically, Proactively & Prompt as Your Trusted IT Partner,  
We'll take your Online Presence to the Next Level.**

# Vision, Mission & Core Values

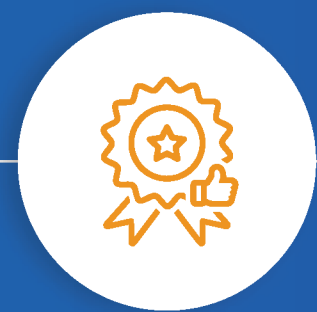
Make Technology an asset for Our Clients & not a Problem!  
Our vision is to be one of the Most Innovative IT Company in the industry who is known for Translating Technologies into Agile Solutions which add Value to Our Clients.

Our Mission is to Provide turnkey IT Solutions through a Proficient & Motivated Team using their Skills & Cutting-Edge Technology to maintain Growth & Stability to the Organization.

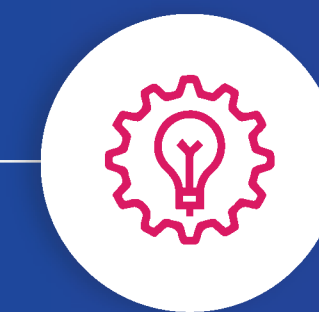
Lower IT Development Costs  
Increase Efficiency and Productivity  
Secured Business Platform



Integrity



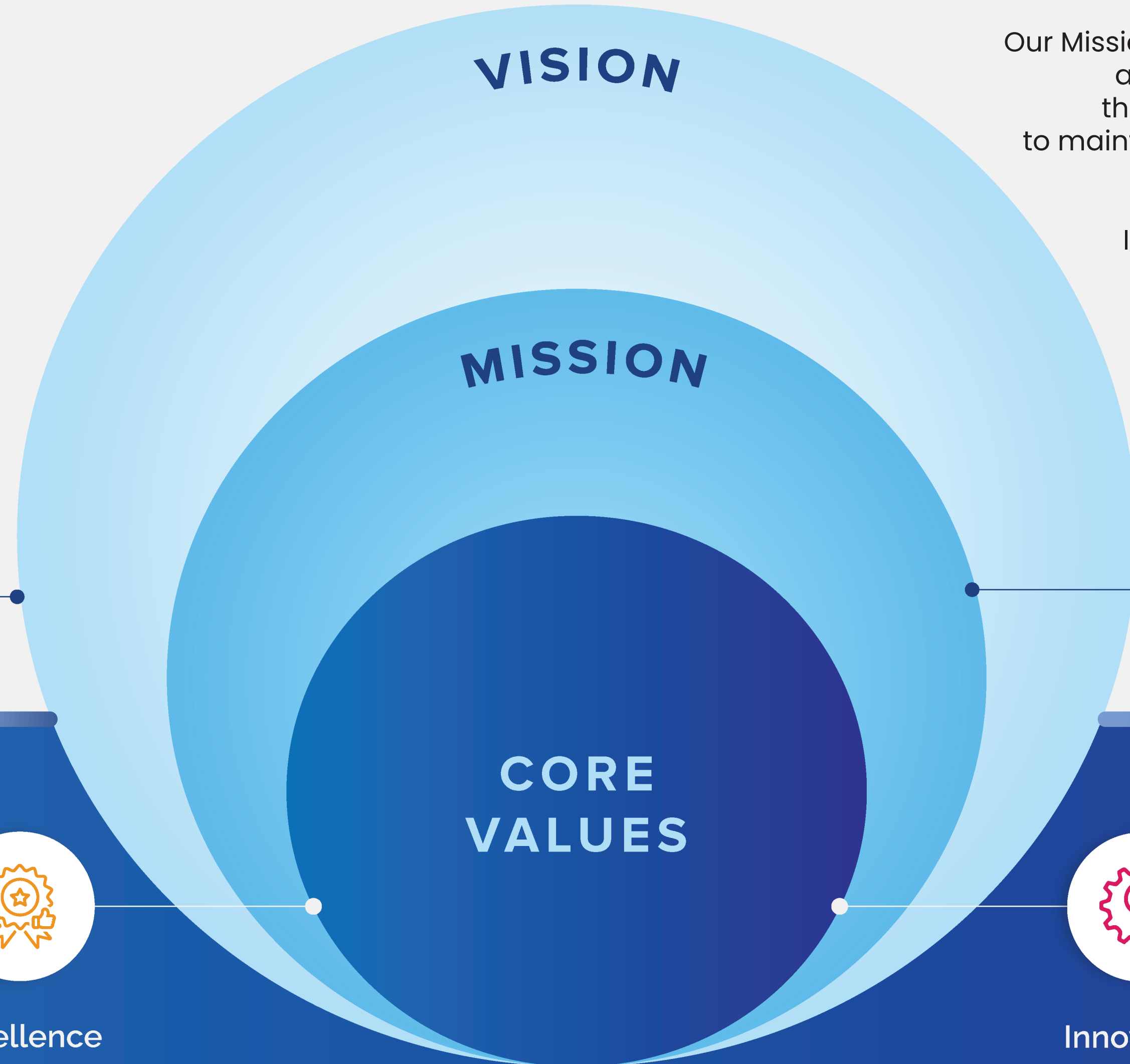
Excellence



Innovation



Empowerment



# ABDUL MOIZ TARIQ

## CEO Of T-LABS TECH

### Message

Our Mission is to empower businesses by providing innovative software solutions and strategic digital marketing that drive measurable success. We strive to help

our clients reach their full potential by integrating technology and marketing in ways that are seamless, effective, and results-driven.

Our Vision is not to just offer services—we partner with you to achieve your business

goals. By blending cutting-edge software development with strategic digital marketing, we

provide comprehensive solutions that drive real results. Our team of experts is passionate about innovation and dedicated to delivering excellence in everything we do.



# Facts & Stats

Experts Resources Leads To Triumph

**1** App  
Developemnt

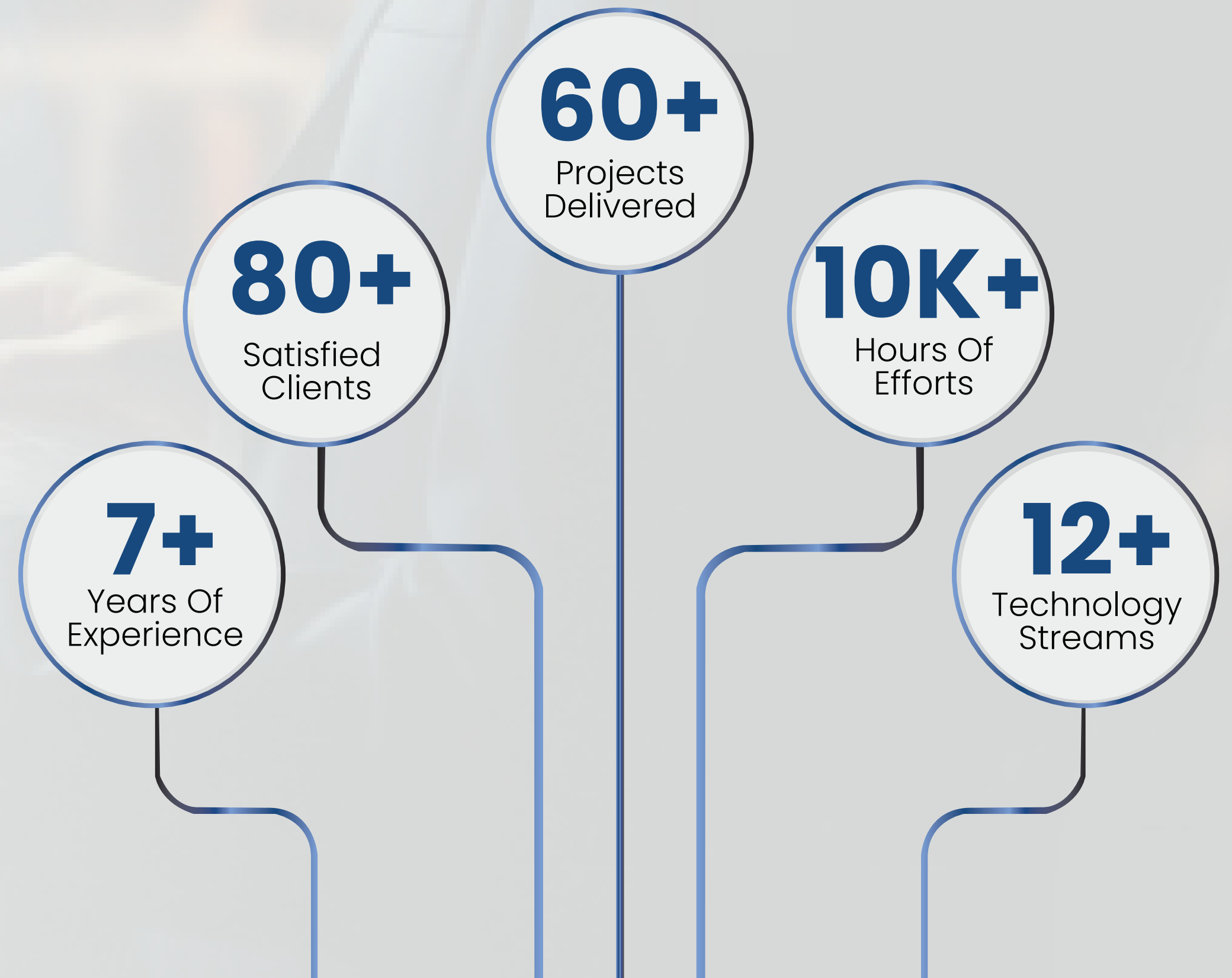
**2** Digital  
Marketing

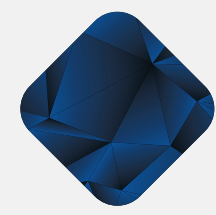
**3** Software  
Developemnt

**4** Creative  
Design

**5** Web  
Developemnt

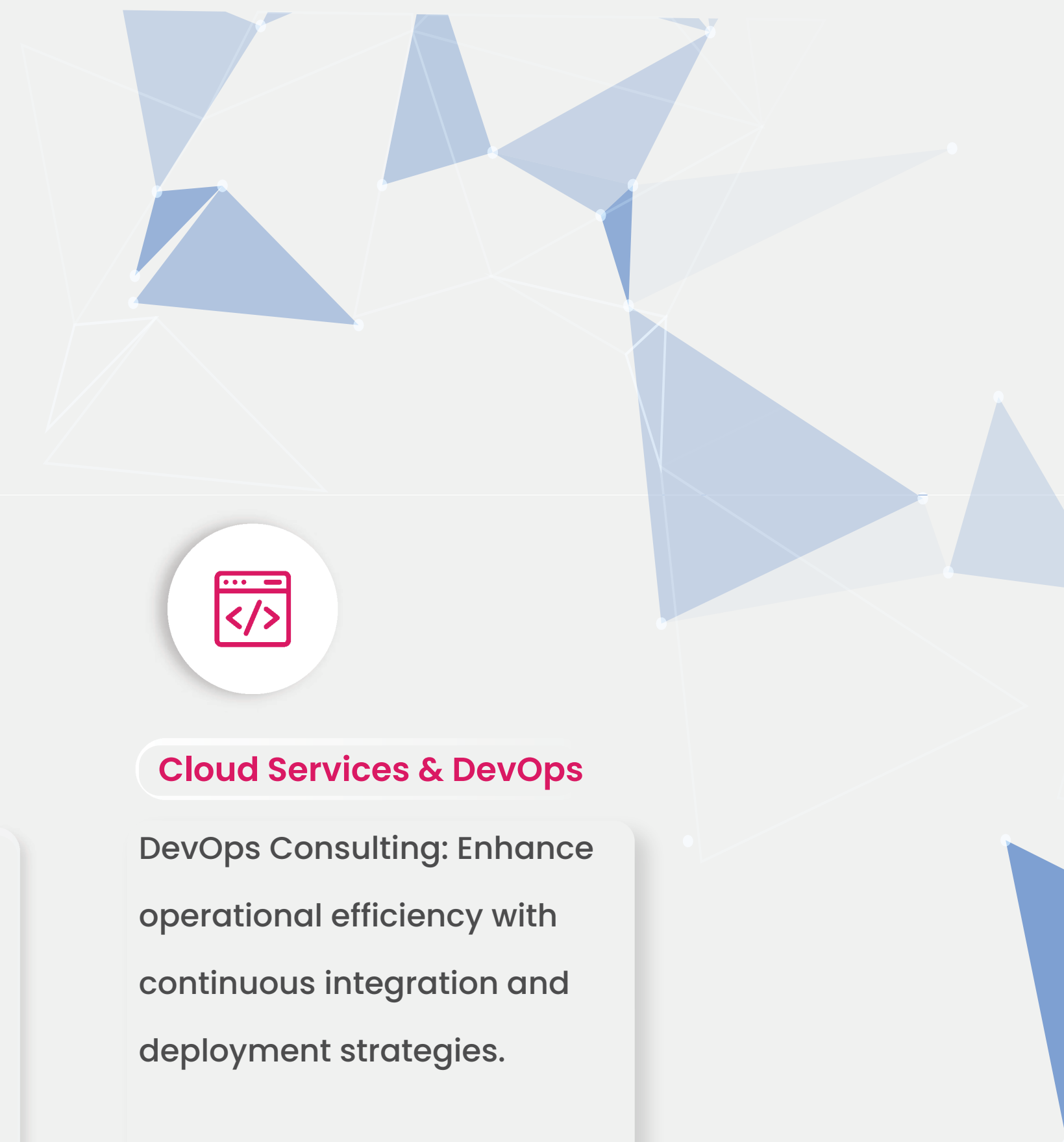
**6** Search  
Engine  
Optimisation





# Our Services

We Can Make Your Business Easier



## Web App Development

PHP Development  
ASP.Net Development  
Full Stack Development  
Python Development  
Java Development



## Mobile App Development

iOS App Development  
Android App Development  
Hybrid App Development



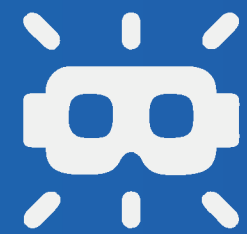
## Software Development

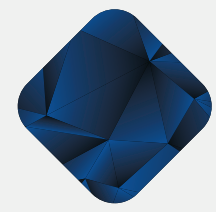
50+ Custom Software  
Solutions Delivered  
Skilled in Agile Methodologies  
for Rapid, Scalable Solutions  
Proficiency in .NET, Java,  
Python, and PHP



## Cloud Services & DevOps

DevOps Consulting: Enhance  
operational efficiency with  
continuous integration and  
deployment strategies.





# Our Services

We Can Make Your Business Easier

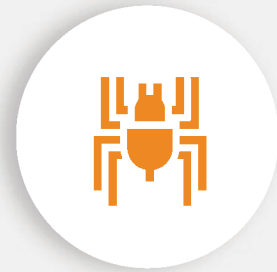


## E-Commerce Solutions

Custom E-Commerce Platforms:

Tailored solutions built on Magento, Shopify, or WooCommerce.

Payment Gateway Integration: Secure and compliant integrations for smooth transactions.



## IT Consulting

Technology Consulting:

Identify and implement the best tools for your business needs.

Business Process Automation: Streamlining workflows and increasing productivity.



## Digital Marketing

Search Engine Optimization

App Store Optimization

Social Media Marketing

PPC Campaign

Content Marketing & Management

E-commerce Marketing & Consulting



## UI/UX Development

HTML/CSS Development

Responsive Design

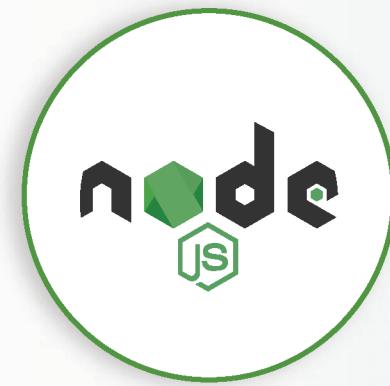
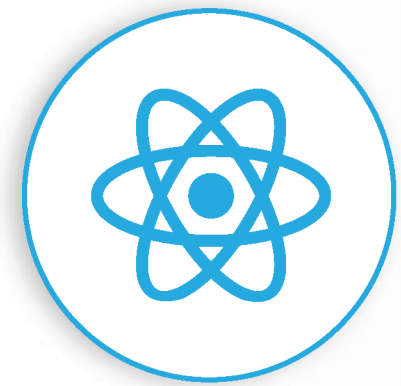
Brand Identity



# Our Expertise

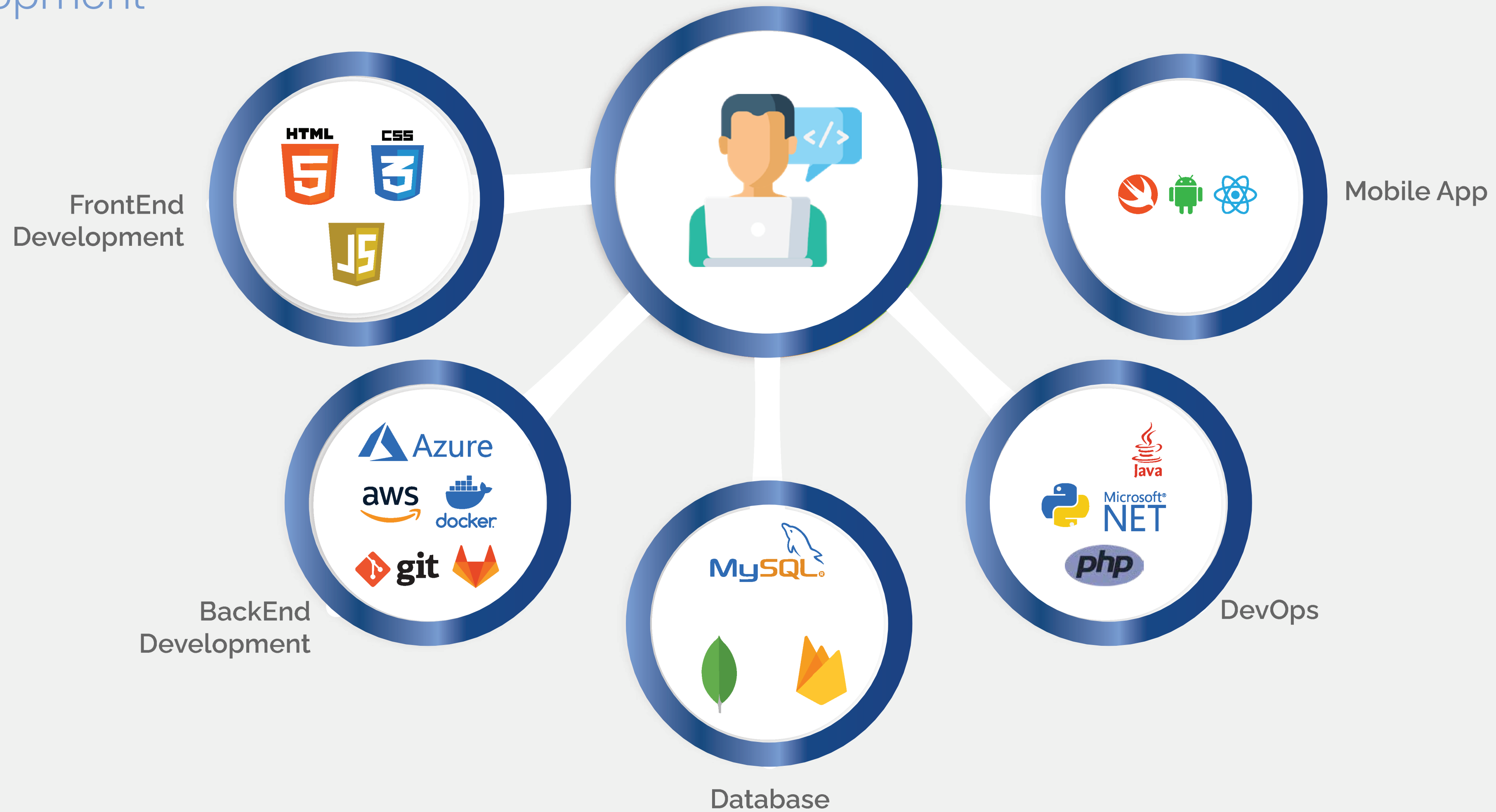
In Modern Languages

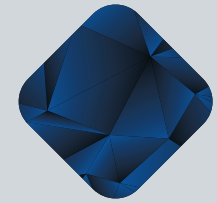
**MERN Stack**  
Development



# Full Stack

## Development





# Technologies We Use

We Are Expert In

## iOS

- Swift
- Objective-C

## Android

- Java
- Kotlin

## Cross Platform

- Flutter
- React Native

## Cloud & DevOps

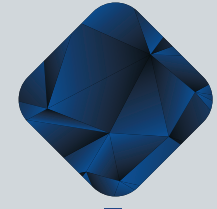
- Amazon AWS
- Google Cloud
- Digital Ocean
- Microsoft Azure

## Front End

- JavaScript
- TypeScript
- Angular
- React JS
- Bootstrap
- HTML5
- CSS3

## Back End

- Laravel
- Node.js
- Golang
- Python
- Magento
- PHP
- .NET MVC
- .NET Core



# Technologies We Use

We Are Expert In

## Management & Consulting

- Github
- Basecamp
- Teamwork
- GitLab
- Skype

## Database

- Firebase
- Redis
- PostgreSQL
- MongoDB
- MySQL
- Oracle
- SQLite
- DynamoDB
- MS SQL Server

## CMS & E-Commerce

- WordPress
- Joomla
- Drupal
- WooCommerce (WordPress)
- Magento & Magento 2
- Shopify

## UI / UX

- Sketch
- CorelDRAW
- Adobe XD
- Illustrator
- Photoshop
- After Effects
- Figma
- InVision
- Ionic Design
- Angular Design

# Development Approach

## Agile Method

Based on the client requirement & type of the project we prefer to go with the appropriate project execution methodologies & approach. It helps for development of high-quality IT products that meets or exceeds customer expectations, reaches completion within times & cost estimates



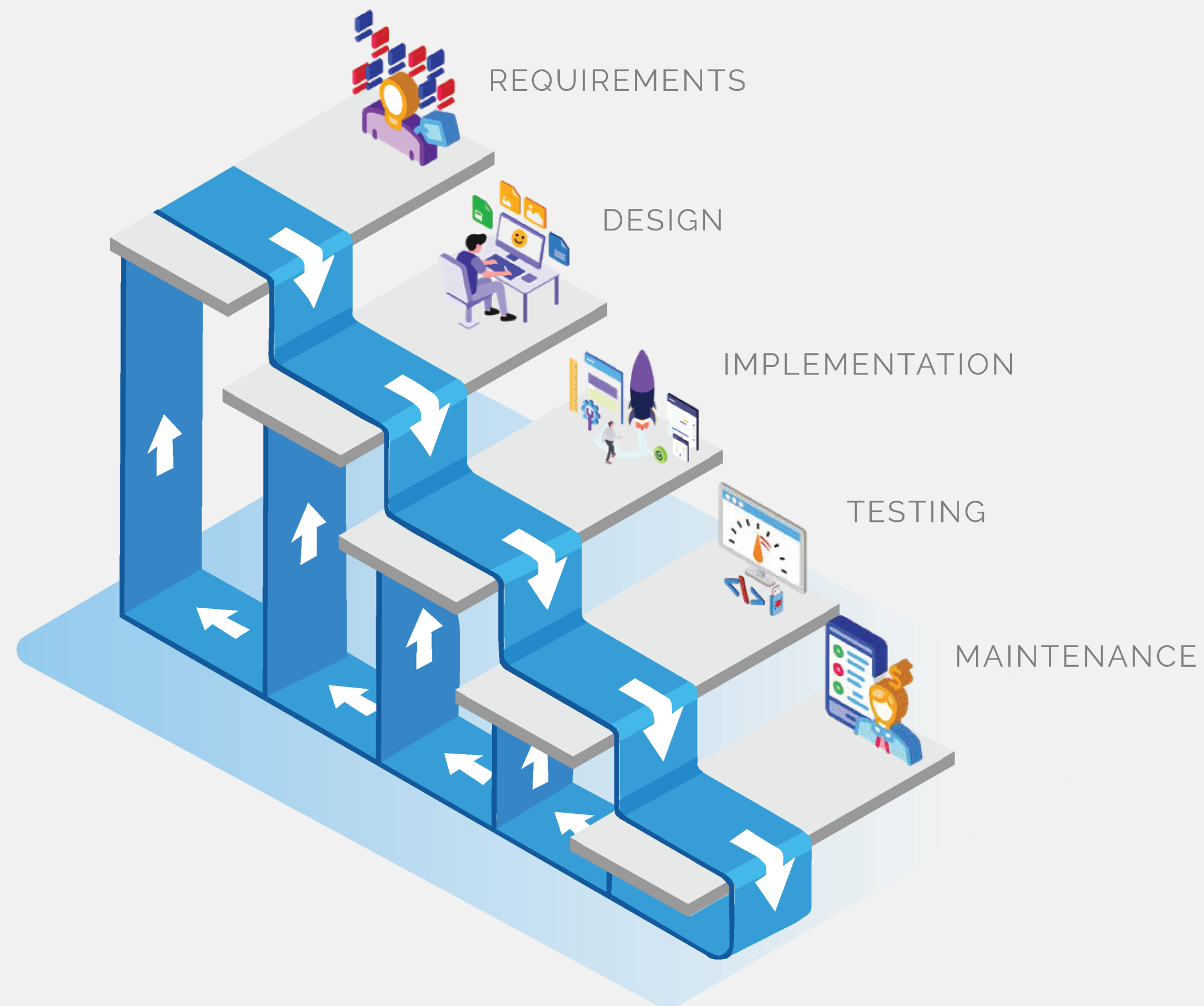
## When To Use

- Few Initial Product & Regulatory Requirements
- Linient Processes in Place
- High Product Owner Involvement
- Innovative product development from scratch
- Short, Flexible Timeline

# Project Management

## Method

The Project Management Methodology is the traditional and the most common methodology used for proper function and execution of project. It follows a sequential process which is why it is often described as a “linear-sequential life cycle model”



## When To Use

- Many Initial Product Requirements & Strict Regulatory Requirements
- Strict Processes in Place
- Low Product Owner Involvement
- Enhancement to an Existing Product
- Fixed & Firm Timeline
- Fixed, Inflexible Budget



# Why Choose T LABS TECH LLC

Vision + Hardwork + Consistency

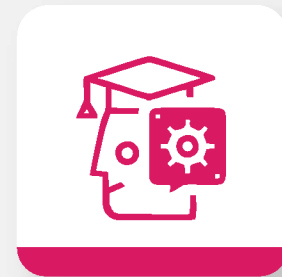
At T LABS TECH LLC Quality is our ultimate business plan. We Consider every aspect which matters to client's data security and intellectual property protections. We believe that transparency is needed to create trust, and so it is integral part or T LABS TECH LLC culture. It give us utmost confidence to provide a visibility regarding the development process to the clients. Being your technology partner we make sure to deliver right combination of technologies for your need and excellent result of it.



Dedicated Resource  
Allocation



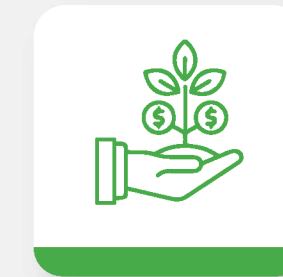
Different Business  
Models



Technology Experts  
on Board



Agile Development &  
Quick Deployment



Value of Your  
Investment



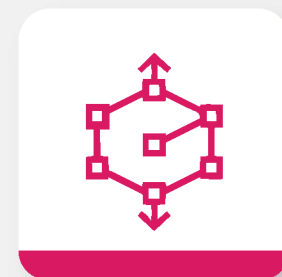
Respect Client Needs,  
Culture, Identity & Objective



Competitive Rates for  
Excellent Service



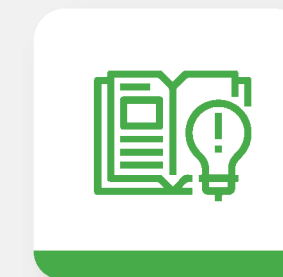
NDA & Ownership  
Transfer



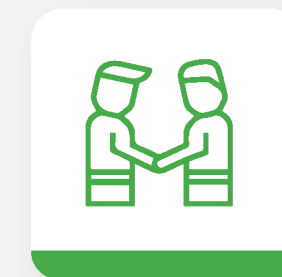
Complete End to End  
Solutions



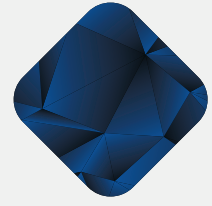
Annual Maintenance  
Plans



Global  
Know How



True Partners



# Our Team

## Technology Resources

At T Labs Tech LLC, we're more than just developers – we're problem solvers, innovators, and creators who are passionate about turning ideas into impactful digital experiences. Our team of skilled professionals brings together expertise across software development, product design, data science, and project management to build solutions that make a difference.

### Leadership

Our leadership team guides us with a clear vision, a commitment to quality, and an unwavering focus on delivering value. With years of industry experience, they're dedicated to fostering an environment where innovation thrives and teams succeed.

### Development Team

Our developers are at the heart of every project, coding with precision and pushing the boundaries of what's possible. From front-end to back-end, our engineers craft reliable, scalable solutions designed to meet the evolving needs of businesses.

### Design and User Experience

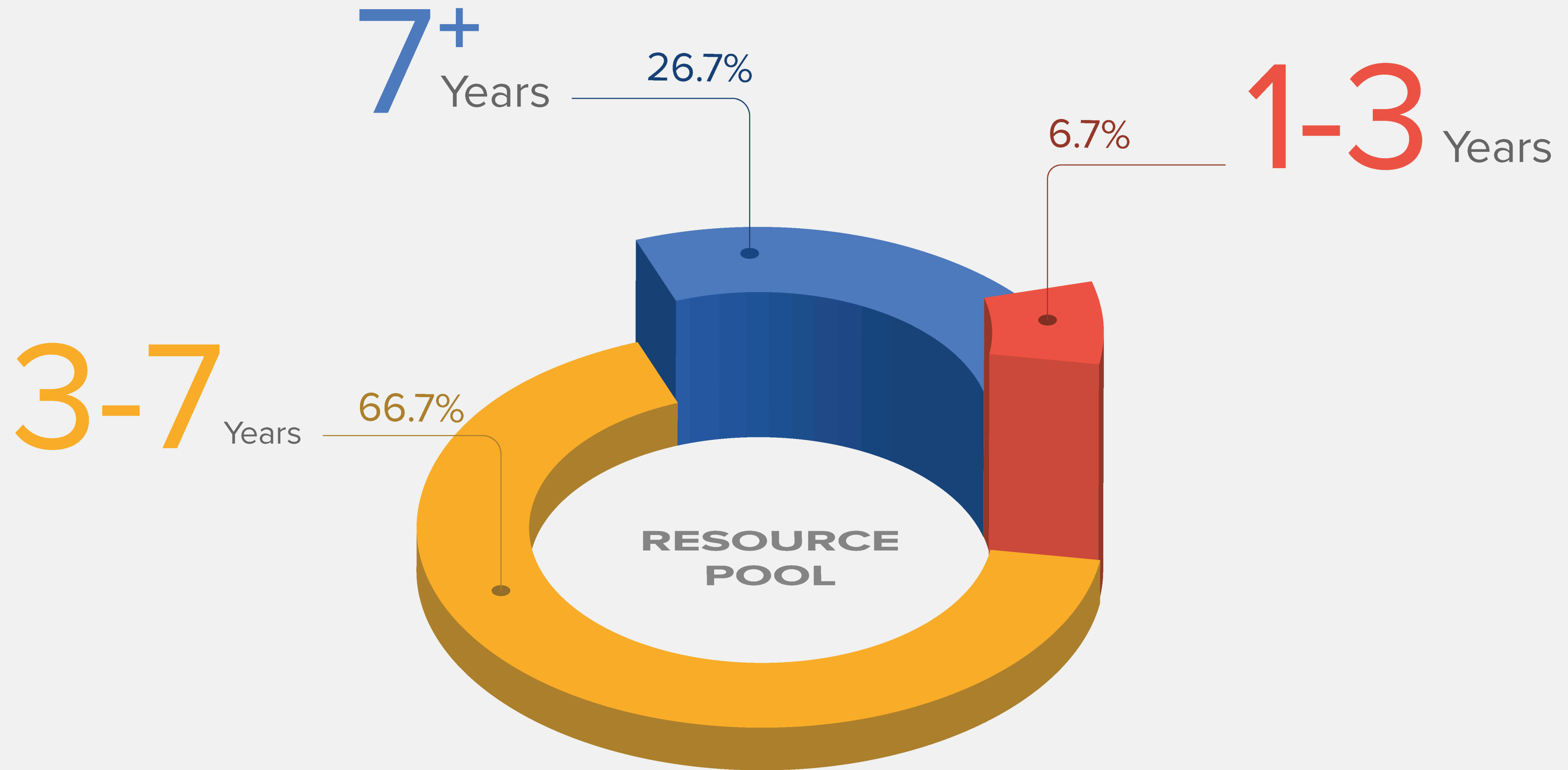
Our designers create experiences that are not only beautiful but also intuitive. They combine aesthetics with functionality to ensure every product we deliver is user-friendly and impactful, with a meticulous eye on details that resonate with users.

### Product & Project Management

Bridging the gap between vision and execution, our product and project managers keep everything on track, from concept to launch. They ensure smooth communication, timely delivery, and that every project aligns with our client's goals and values.

# Our Team

Experience Resources



# Our Pricing Structure

We Believe in Transparency



# Pricing Structure

Time & Management



# Digital Marketing Plans

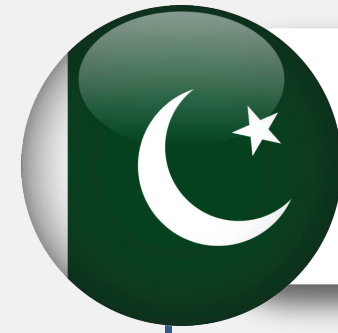
Basic	Pro	Ultimate
<b>\$499<sup>99</sup></b> Monthly	<b>\$999<sup>99</sup></b> Monthly	<b>\$1299<sup>99</sup></b> Monthly
<b>GROWTH</b>	<b>RECOMMENDED</b>	<b>ADVANCED</b>
<ul style="list-style-type: none"><li>✓ Social Profiles - Any Two</li><li>✓ 2 Reels + 2 Animated Posts</li><li>✓ 15 Static Posts</li><li>✓ 3 Blog Posts</li><li>✓ Email Marketing Campaign</li><li>✓ Basic Reports (Monthly)</li><li>✓ Basic Support</li><li>✗ PPC Setup &amp; Management</li><li>✗ Weekly Reports &amp; Insights</li><li>✗ Dedicated Account Manager</li><li>✗ Priority Support</li></ul>	<ul style="list-style-type: none"><li>✓ Social Profiles - Any Three</li><li>✓ 3 Reels + 3 Animated Posts</li><li>✓ 20 Static Posts</li><li>✓ 8 Blog Posts</li><li>✓ Email Marketing Campaign</li><li>✓ PPC Setup &amp; Management</li><li>✓ Bi Weekly Reports</li><li>✓ Dedicated Account Manager</li><li>✓ Priority Support</li><li>✗ Conversion Rate Optimization (CRO)</li><li>✗ Weekly Reports &amp; Insights</li></ul>	<ul style="list-style-type: none"><li>✓ Social Profiles - Any Four</li><li>✓ 5 Reels + 5 Animated Posts</li><li>✓ 25 Static Posts</li><li>✓ 10 Blog Posts</li><li>✓ Email Marketing Campaign</li><li>✓ PPC Setup &amp; Management</li><li>✓ Conversion Rate Optimization (CRO)</li><li>✓ Weekly Reports &amp; Insights</li><li>✓ Dedicated Account Manager</li><li>✓ Priority Support</li><li>✓ Plan Customization</li></ul>

# Search Engine Optimization Plans

Basic <small>GROWTH</small>	Pro <small>RECOMMENDED</small>	Ultimate <small>ADVANCED</small>
<b>\$999<sup>99</sup></b> Monthly	<b>\$1999<sup>99</sup></b> Monthly	<b>\$2999<sup>99</sup></b> Monthly
<ul style="list-style-type: none"><li>✓ Comprehensive Website SEO Audit</li><li>✓ Keyword Research &amp; Targeting (10)</li><li>✓ On-Page SEO (Up to 10 Pages)</li><li>✓ Basic Off-Page SEO (5 Backlinks)</li><li>✓ Google My Business Setup/Optimization</li><li>✓ Meta Tags Creation &amp; Optimization</li><li>✓ Image Optimization (Alt Tags)</li><li>✓ Monthly Performance Report with Insights</li><li>✗ Weekly Reports &amp; Insights</li><li>✗ Monthly Competitor Analysis</li><li>✗ Dedicated SEO Manager</li><li>✗ Priority Support</li></ul>	<ul style="list-style-type: none"><li>✓ Advanced Website SEO Audit</li><li>✓ Keyword Research &amp; Targeting (20)</li><li>✓ On-Page Optimization (Upto 15 Pages)</li><li>✓ Advanced Off-Page Optimization (10 Backlinks)</li><li>✓ Local SEO + Regional SEO</li><li>✓ Technical SEO (Site Optimization)</li><li>✓ Content Optimization (Blogs, Landing Pages)</li><li>✓ Monthly Competitor Analysis</li><li>✓ Bi-Weekly Performance Report</li><li>✓ Priority Support</li><li>✗ Weekly Reports</li><li>✗ Dedicated SEO Sepcialist</li></ul>	<ul style="list-style-type: none"><li>✓ Full Website SEO Audit</li><li>✓ Full Website Error Fixation</li><li>✓ Keyword Research &amp; Targeting (30)</li><li>✓ On-Page Optimization (Upto 25 Pages)</li><li>✓ - Premium Off-Page Optimization (20 Backlinks)</li><li>✓ Local SEO + International SEO</li><li>✓ Advanced Technical SEO</li><li>✓ Content Strategy &amp; Creation (4 SEO Blogs)</li><li>✓ Weekly Reports &amp; Insights</li><li>✓ Dedicated SEO Sepecialist</li><li>✓ Conversion Rate Optimization (CRO)</li><li>✓ Priority Support</li><li>✓ Dedicated SEO Sepecialist</li></ul>

# Our Working Areas

Growing Together



**Pakistan**  
Islamabad



**United States**  
Texas



# Our Infrastructure

World Class Environment



## Multiple Environment



Designing



Testing



Development



Production

## Communication

The Communication Policy of T Labs Tech outlines the principles, guidelines, and procedures for effective internal and external communication. This policy aims to ensure clarity, consistency, and transparency across all communication channels and stakeholders, enhancing collaboration, professionalism, and the company's brand image.





## Disaster Recovery

The Disaster Recovery Policy of T Labs Tech aims to ensure the swift and efficient restoration of services, operations, and systems in the event of a disaster or disruption. The policy covers the procedures, roles, and responsibilities required to recover from incidents such as hardware failure, cyber-attacks, natural disasters, or other emergencies that affect business continuity.

## Security

The purpose of this policy is to ensure that all data processed, stored, or transmitted by T Labs Tech is protected from unauthorized access, breaches, and destruction. T Labs Tech is committed to maintaining the highest security standards to protect sensitive client data and maintain operational integrity.



# Our Clients

Who Trust Us

takaful  
emarat

THE  
INTERNET  
MARKETING  
CONSULTANTS



TASEER REAL ESTATE  
BUILDERS & DEVELOPERS (PVT.) LTD.

TASEER HEIGHTS  
THE LIFESTYLE YOU DESERVE

TASEER HILLTOP HEIGHTS  
—PEAK OF PERFECTIONS—

NOOR  
TAKAFUL  
Your Win-Win Insurance

NAQSHI

MALIKA  
LONDON

Ulearn | Teach  
Pakistan  
Investing in future  
A Project of Ulearn

THREE LEAVES  
CHARTERED CERTIFIED ACCOUNTANTS  
& STATUTORY AUDITORS

Faizan  
MOTORSPORTS.PK

Cheesit

Karseell®  
MACA CARE SYSTEM

PHARMASAVE



Tech Innovations Beyond Expectations



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